

Shetland Times wins awards



A winning team (from left): graphic designer Andrew Morrison; photographer Keith Morrison; news editor Jim Tait; and sales and marketing manager Stuart Fox.

Photo: Jim Nicolson

THE Shetland Times won two honours at the recent Scottish Newspaper Publishers Association Advertising Awards.

In the category for “best niche publication”, the award was given to *The Shetland Times* for the daily newspapers published during last year’s NatWest Island Games.

The six issues beat North of Scotland Newspapers’ *Northern Scot* to the top award.

The judges described the daily newspaper as a “fantastic achievement”. They said: “It was well

designed, with excellent photography and was high quality from first page to last.”

Shetland Times director June Wishart said: “I am delighted that the team have done so well against strong competition from throughout Scotland.

“To win the award for best niche market publication with our games dailies was a credit to everybody who worked hard to produce the dailies, especially staff and freelance writers and photographers who had given up a lot of leisure time that they could have spent enjoying the games.”